



ARJKA

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Studi Kualitas Layanan Jasa Fotokopi Bengkel Design Surabaya dengan Metode SERVQUAL, IPA, dan PGCV

Study of The Service Quality of Bengkel Design Surabaya Photocopy Services Using the Servqual, IPA, and PGCV Methods

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Rara N. Paramesti

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Aryasatya Pratama

Ni Luh Putu Hariastuti

Perbaikan Kinerja Digital Marketing Melalui Prediksi Engagement Instagram Brand Produk Berbasis Machine Learning

Improving Digital Marketing Performance Through Machine Learning-Based Instagram Engagement Prediction for Product Brands

Indah Kurnia

Saiful Manggenre

Perancangan Ulang Tata Letak Fasilitas Produksi menggunakan Metode Craft Guna Efisiensi Jarak dan Biaya Material Handling pada Lantai Produksi CV. X

Redesigning Production Facility Layout Using the Craft Method for Efficiency of Distance and Material Handling Cost on The Production Floor of CV. X

Marcy L. Pattiapon

Nil E. Maitimu

Pengaruh Strategi Pemasaran dan Kualitas Pelayanan Terhadap Kepuasan Konsumen pada SiCepat Ekspres Ambon

The Influence of Marketing Strategy and Service Quality on Consumer Satisfaction at SiCepat Ekspres Ambon

Richard A. de Fretes

Billy J. Camerling

Nil E. Maitimu

Pola Segregasi Sosio-Spasial di Kawasan Permukiman Akibat Pembangunan Maluku City Mall (Studi Kasus: Desa Galala dan Negeri Hative Kecil)

Socio-Spatial Segregation Patterns in Residential Areas Due to the Construction of Maluku City Mall (Case Study: Galala Village and Hative Kecil State)

Novembry Zefnath Huliselan

Pieter Th. Berhita

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Beyond the Ice: Value Chains and Strengthening the Competitiveness of Ambon Frozen Fish

Ariviana L. Kakerissa